

Minutes of a Special Called meeting of the Town of Saltville Town Council held on Thursday, February 28, 2008 at 8:00 P.M. at the Town Hall.

PRESENT: Jeffrey L. Campbell, Mayor  
Steven W. Johnson, Town Manager  
Christen W. Burkholder, Town Attorney

COUNCIL: Sabrena Ison, Danny Maiden, Todd Young, Neil Johnson, Bill Palmer,  
Ron Orr

Mayor Campbell called the meeting to order. Mayor stated this called meeting is to discuss and take action on the necessary items pertaining to the wave pool.

Mayor Campbell stated he has a request from the Town Attorney to add a Closed Session to the agenda. Mayor said the Closed Session will be, Code of Virginia, Section, 2.2-3711(A)(1)(7) to discuss potential litigation and Section 2.2-3711(A)(3)(5) to discuss business prospects.

Councilman Young made a motion to add the Closed Session with the Code of Virginia Sections stated by the Mayor. Councilman Maiden seconded. Motion passed unanimously.

Steven Johnson stated this item on the agenda is in reference to the Wave Pool Committee meeting pertaining to various ideas that were tossed around. Mr. Johnson said the committee needs some feed back with needed action.

Mr. Johnson stated before you is an agenda that Susan Young has printed up with actions and thoughts. The first thing needed is a brochure. This would be a tri-fold front and back nothing real fancy. Mr. Johnson stated the brochure would be 8"x11" front and back, tri-fold, and white with black print. The cost of the brochures for 500 is \$70 and 1000 will be \$84.50.

Mayor Campbell asked where are these prices from?

Susan Young said these prices are from Tucker Printing in Marion. Ms. Young indicated it would have to ready on a disc in order to be printed out with the cost being \$20 an hour.

Councilman Young asked how many tourism brochures are we putting in the rest stops and the welcome areas.

Rusty Cahill stated the cost is roughly \$800 to put them in all the tourist stops in Virginia. As far as the count Mr. Cahill said he didn't know. Charlie Bill would have the count.

Steven Johnson said he has been in contact with Embarq, stating we are trying to get the last four (4) digits of the wave pools phone number to spell out wave. Mr. Johnson stated at this time this number is available, however Embarq will only hold this number for 30 days. Mr. Johnson said if you want the pool to open up Memorial day week-end we will need to authorize it by the end of April in order to have it. Mr. Johnson said there is a chance this number will be gone, but they will put something in their computer to mark it.

Councilman Young said we can go ahead and do this now, right.

Mayor Campbell stated he assume you are going to need approval quickly for the turn around on these brochures.

Councilman Orr asked if the town has means in-house to do the screen ready format, if not

how long will this take?

Susan Young said \$20 an hour, but doesn't know how long it will take at this time.

Councilwoman Ison stated maybe you should go back and call them and ask how much it going to cost for what you are wanting to do. Councilwoman Ison stated once you have this price you may want them to do it all.

Loretta Hodgeson stated she could do it, replying she has the software program required.

Steven Johnson stated he has personally talked with particular soft drink manufacture that we feel like they fairly generous contribution. Mr. Johnson said if this contribution holds true, this will be mor than enough to pay for the lounge chairs, inter-tubes, picnic tables, life vest, and all necessities like this.

Mr. Johnson we have talked about sponsors like soft drink sponsors that can afford more than the local businesses. Mr. Johnson said he needed some guidance on what to ask the local merchants.

Councilman Johnson asked if we need Council approval to send the committee through out the community to talk to businesses.

Christen Burkholder stated you authorized this when you appointed them to the wave pool committee.

Susan Young said some of the sponsors will donate an x-amount of dollars and a banner will be placed along the fence around the pool. Also, Ms. Young said with the higher sponsors we can actually have their letter painted on the pool. Ms. Young indicated the Tom Makowski told them that some of the sponsorships donation came in the form of buying merchandise like the inner-tubes with their logos printed on them. Also, Ms Young said during their meeting Tom suggested to give out passes with the assurance of bringing people in.

Councilman Young said the walls have to be the most expensive, pertaining to sponsorship.

Councilman Johnson said we just don't want this to get too tacky.

Mr. Johnson said there wouldn't be as many as you would see on a baseball field, these would be in the \$5000 range.

Councilman Johnson said this would be some of our larger industries. Also, our local merchants we are not going to wear them out.

Steven Johnson said during the meeting they discussed the admission rates with some agreements and disagreements. Indicating the residents of Saltville will be \$2.00 cheaper.

Councilman Orr asked how do you plan to police that?

Susan Young said we will ask them to show their ID's, such as their driver's licenses.

Mr. Johnson said if you are under 16 years old you will not be allowed in without someone of the legal age, this will cut out the random dropping off.

Ms. Young asked if we can go ahead and advertise the season passes and go ahead and sell them. Ms. Young stated, we could do like a special right now for \$39.95 for individual and \$79.95 for a family pass, regardless have many you have. Ms. Young said after the special goes off the pricing will be individual \$49.95, two (2) people \$69.95, three (3) people \$79.95, and four (4) people at \$89.95 with an additional \$12.95 for each person.

Councilwoman Ison stated if the requirement is 16 years old, you won't have a pool. Stating most teenagers 16 years old work during the day. Councilwoman said most people work during the day and the ones under 16 will not have a way or someone to watch them as well.

Leigh Ann Franklin asked Councilwoman Ison what age do you think will be appropriate to be dropped off.

Councilwoman Ison stated, they say you can baby sit at the age of 13.

Councilman Young asked the Town Attorney about liability and what is the legal age.

Christen Burkholder stated this is a recreational facility, with the council voting to declare it recreational. Mr. Burkholder stated you would have immunity for the town and immunity for employees for gross negligence.

Ms. Young, stated we are trying to draw in Wytheville, Bristol, and all other places. When they drop off their kids, we want know them.

Mr. Johnson said the passes last year was \$150, and if you buy these passes now with the special it will be only be \$79.95.

Councilman Young said this price includes the inner tubes while they last.

Ms. Young said we would like to have the season passes be with a photo, and laminated, so we will know who they are.

Councilman Orr said, for example if you have a family of five you will have five passes with their photos on them. Councilman Orr stated when you do this you will know what their age is.

Councilman Young asked if they are 13 would you want the parents to come and show their license?

Councilwoman Ison said, by having to separate prices you are going to run into trouble there you may have a Saltville address, but actually live outside the corporate limits.

Ms. Young said, we were actually saying Saltville people and not just town people. We want this to benefit all Saltville people.

Councilwoman Ison, said people living down Tumbling Creek are actually in Washington County, and they are closer to Abingdon, but have a Saltville address.

Councilman Young said, as long as they show their driver's license to get their discount. In his opinion if you have a 13 year old and if you don't show your drivers license you will pay the higher price. Councilman Young stated, if we are getting the younger people, we need a phone number from the parent so we can contact them incase of an emergency.

Mayor Campbell stated, he had been to water parks everywhere and he didn't see them checking information and ID's. Mayor also stated, once you start taking information assuming responsibility on. you set yourself up for other liabilities.

Christen Burkholder stated to Council you do not want to start taking the information that you have no duty to act on. Mr. Burkholder said once you take the information you will then assume the duty to act. When it comes to immunity, to ask such with the phone numbers, you will then have the liability to act.

Councilwoman Ison, said she came to the pool probably younger than 13, and you can be 18, and still something can happen to you. Councilwoman Ison stated, if you have a problem with this individual, the they would not be allowed in anymore. Councilwoman Ison indicated when you start putting age limits on customers you are asking for a let down when it comes to marketing. For example, why come to Saltville, when we can take our children to Pigeon Forge, where our kids can play and have a good time. Councilwoman said, she went to Myrtle Beach and nobody asked how old her children were, and if we plan on staying there and watch them every second.

Councilman Young said, let me ask you a question, when you went down there, you looked

at the prices, I'm sure six year old are cheaper than the older one's. For example zero to three is free and other age groups are at different rates.

Councilwoman Ison said, that's true, but they will take your word. Also added, all I'm saying 13, is a better age than 16.

Steven Johnson said the previous pool age limit was 12 years old in order to be without supervision.

Councilman Young stated, let's just stay with 12. Also, Councilman Young said, if the parent comes and does not want to get in the water, the parent still will have to pay the price.

Steven Johnson said he has a call in at Sam's; this is where Tom buys all his equipment. Mr. Johnson said, we will need between 50 and 100 lounge chairs and first aid kits. Mr. Johnson said he would call the Medical Center to see what the pricing is on the kits.

Councilman Young asked if some business comes in and purchases some of this product for us, are they automatically put on as a sponsor?

Mayor Campbell asked, do we have to have a defibrillator in our kits?

Councilwoman Ison said this is part of the life guard training. Councilwoman Ison explained Council how the defibrillator works.

Councilman Orr asked, where do we stand if someone goes in and uses this?

Christen Burkholder stated, if someone uses the defibrillator that does not have the training, would fall back to gross negligence.

Susan Young discussed the food issues at the pool, and indicated Tom said, this was one the biggest money making things at the pool. Ms. Young discussed with Council the types of concessions that they are planning to sell. Also, suggested that the local merchants may want to have a gift shop.

Steven Johnson implied he was going to talk with some of the local restaurants to see if the Town bought food at their restaurant, could we get a discount.

Councilman Orr said he noticed lockers down on the committees list, are there rental agencies that are willing to place and do the upkeep, and let them get the revenues form such?

Mr. Johnson said, there should be, he stated he would check.

Susan Young said, Tom seems to think that the groundbreaking could be done in several weeks. Ms. Young said this is something to be advertised in the paper and gave a list to invite.

Mr Johnson said, a grand opening will be scheduled as well, once the pool is ready to open.

Councilman Johnson stated the pool will remain the Hardy Roberts Memorial Pool. Councilman Johnson indicated that some of our Veterans were concerned about this. Also, stated when, we have the opening ceremonies the relatives of Mr. Roberts will be invited. Councilman Johnson told Hugh Helton that he would contact him to help with invitations since he was his brother-law.

Councilman Young made a motion to approve the rate that was discussed pertaining to the rates before and after the pool opens. Councilman Orr seconded. Motion carried, 5-1-0, with Councilwoman Ison voting against.

Councilwoman Ison why are we having all the different prices, why don't we just use one set rate. Also, asked how many season passes did we sell at the pool last year?

Mr. Johnson said around 10 to 15.

Councilman Orr made a motion to approve \$3000 for the brochures at \$84.50 per 1000. Councilman Palmer seconded. Motion passed unanimously.

Council Young made a motion to contact Embarq and get the 496-WAVE for the wave pool. Councilman Palmer seconded. Motion passed unanimously.

Steven Johnson said he would have details and the date of the groundbreaking at the March 11<sup>th</sup> meeting.

Councilman Maiden stated, on the food concessions we will run into headaches. Also, we could put this out for proposals, with the Town getting a percentage.

Councilman Young made a motion to advertise for proposals for food services. Councilwoman Ison seconded. Motion passed unanimously.

Councilman Maiden made a motion to go into Closed Session, Code of Virginia, Section 2.2-3711(A)(1)(7) to discuss potential litigation and Section 2.2-37119A)(3)(5) to discuss business prospects. Councilman Palmer seconded. Motion passed unanimously.

Upon returning to open session, Mayor Campbell took a roll call vote to certify that only those matters identified in the motion to go into closed session were discussed during the closed session. Accordingly each member present certified by responding "YES".

Councilman Young made a motion to accept the letter for the right of entry and authorize the Mayor to execute on the behalf of the Town of Saltville. Councilman Palmer seconded. Motion passed unanimously.

Councilman Young made a motion to advertise for bids for the asbestos removal in the club house. Councilman Palmer seconded. Motion carried 4-0-2 with Councilman Maiden and Councilman Johnson abstaining.

Councilman Young made a motion to advertise for proposals for the fence around the wave pool. Councilman Palmer seconded. motion passed unanimously.

Councilman Johnson made a motion for Councilman Maiden to be placed as Co-Chairman of the Pool Committee were he would be in charge of the construction portion. Councilman Palmer seconded. Motion carried 5-0-1, Councilman Maiden abstaining.

After a motion, duly seconded, the meeting adjourned.